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Meet Bill.

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William M. Ragland, Jr.

Atlanta, GA

PROFILE PRACTICES EXPERIENCE INSIGHTS

Bill Ragland is among the firm's most experienced lead litigators and trial lawyers, concentrating his practice on intellectual property litigation and complex business litigation.

Bill's trial practice focuses on disputes regarding patents, copyrights, trademarks, trade dress, trade secrets, software implementation, performance and system integration, non-competition agreements, Internet and e-commerce, intellectual property and technology licenses, co-development of technology, false advertising, unfair competition and insurance coverage for intellectual property. He has tried cases before juries and judges in numerous jurisdictions and has successfully represented clients in cases of national importance. Bill also has substantial experience litigating a wide variety of other types of business disputes, including those involving commercial contracts, partnerships and closely held companies, product liability, insurance coverage, defamation and real estate matters.

He has litigated over 50 patent infringement and other patent-related cases in his 28 year career.

As a leading technology lawyer, he also provides strategic advice regarding the structure, negotiation, implementation and defense of intellectual property enforcement and licensing programs, and regarding portfolio management services.

Bill was named 2014-2015 "Lawyer of the Year" for Technology Law in the Atlanta market by *The Best Lawyers in America*®, the oldest lawyer rating publication in the United States. Bill has also been recognized as one of the top 250 intellectual property strategists in the world, and as one of the top 1000 patent professionals in the world, by *Intellectual Asset Management (IAM)* magazine. He has been featured in *Corporate Counsel* magazine, *IP Law & Business* magazine and *Business to Business* magazine regarding leaders in innovative intellectual property enforcement and licensing programs. He also has been featured in "Big Deals" in *IP Law & Business* regarding his representation in license agreements with major technology companies. Bill has assisted numerous clients in maximizing the value of their intellectual property and technology assets.

Bill has led numerous internal investigations for telecommunications, software, paper products companies and auditing firms.

Bill's clients have included numerous computer, software, telecommunications and other high technology companies, pharmaceutical, biotechnology and life sciences companies, major paper products, manufacturing and chemical companies, financial institutions as well as major record, music and entertainment companies and well known entertainers.

PROFESSIONAL ACTIVITIES

Throughout his career, Bill has been deeply involved in leadership of the bar. Bill is highly regarded by the bench and bar for his service to the legal community and those it serves.

- Atlanta Bar Association, President (2004 – 2005), First Vice President (2003-2004); Second Vice President (2002-2003); Secretary (2001-2002); Executive Committee Member (2001-2006); Board of Directors Member (1999-2006); Chair, Litigation Section (1998-1999); Co-Chair, Memorial Fund for families of victims of the March 11, 2005 Fulton County, Georgia Courthouse Shootings (2005-2006); Co-Chair, Lawyer Referral and Information Service (2002-2003); Chair (2001-2002) and Trustee (1997-2001), Continuing Legal Education Board of Trustees; Chair, Pro Bono Committee; Co-Chair, Sponsorship Committee; Member, Community Outreach Committee. With over 6000 members, the Atlanta Bar Association is the largest voluntary bar association in the Southeast.

Intellectual Property Section, Atlanta Bar Association, Co-Founder and Co-Chair (2007-2008)

- Atlanta Bar Foundation, President (2010-2012); Secretary/Treasurer (2008-2010); Executive Committee Member (2008 - present); Chair, 25th Fundraising Campaign (2010-2013); Lifetime Fellow. As the charitable arm of the Atlanta Bar Association, the Atlanta Bar Foundation supports projects that promote equal access to justice, pro bono services, assistance to youth and public understanding of the law.
- State Bar of Georgia, Board of Governors Member (2007 – present); Next Generation Courts Commission (2011-2013); Member, Intellectual Property Law Section; Founding Member, Products Liability Section
- United States District Court and Eleventh Circuit Court of Appeals. Selected by the judges of the United States District Court for the Northern District of Georgia to serve as a Board Director of the U.S. District Court's Federal Defender Program and its Court Relations Committee, as a Member of the U.S. District Court for the Northern District of Georgia Bar Council and as a Member of that Court's Disciplinary Committee. He is also a past Member of the Planning Committee of the Judicial Conference for the Eleventh Circuit.
- Atlanta Volunteer Lawyers Foundation, Past Board Director (2004 - 2005). AVLF provides free legal assistance in civil matters to low-income residents of metro Atlanta.
- Old War Horse Lawyers Club, President (2012-2013), Board of Governors Member (2009 – present)
- Lawyers Club of Atlanta, Member

HONORS

- Leadership Award, the highest honor bestowed by the Atlanta Bar Association (2013). The Leadership Award is given to members "who inspire by their example, challenge by their deeds, and remind us all of our debt to our profession and our community."
- Named a Leading Lawyer recommended in intellectual property in *Chambers USA Clients Guide*, 2004–2008 editions, and in intellectual property and commercial litigation, 2009–2014 editions
- Named 2014-2015 "Lawyer of the Year" for Technology Law in the Atlanta market by *The Best Lawyers in America*®
- Named one of the "Best Lawyers in America" in Business Litigation, as published in *Best Lawyers in America*, 2005, 2006 and 2007 editions; in Business Litigation and Intellectual Property, 2008 and 2009 editions; and in Business Litigation, Intellectual Property and Technology Law, 2010, 2011, 2012, 2013 and 2014 editions
- Named to *Intellectual Asset Management* (IAM) magazine's Strategy 250 — the World's Leading IP Strategists (2009 and 2010) and Strategy 300 — the World's Leading IP Strategists (2013 and 2014)
- Listed in *Georgia Super Lawyers* magazine, 2004-2014 (Top 100 Attorneys in Georgia)
- Named one of "Georgia's Legal Elite," a listing of the state's "most effective lawyers," for Intellectual Property and Business Litigation, selected by Georgia attorneys and published in *Georgia Trend* Magazine, 2004–2008 editions
- American Bar Foundation, Fellow
- Achieved the highest rating in Martindale-Hubbell peer review service.
- Listed, Who's Who in Law and Accounting, *Atlanta Business Chronicle*, August 2004 and 2005
- Listed, Guide to Leading U.S. Litigation Lawyers, published by Legal Media Group Expert Guides, 2006 and 2007
- Committee of the Year Award, Atlanta Bar Association, for Lawyer Referral & Information Service, 2003 (William M. Ragland, Jr., Co-Chair)
- 2005 President's Cup and 2005 Award of Merit, State Bar of Georgia, awarded to Atlanta Bar Association for Best Overall Voluntary Bar Association (William M. Ragland, Jr., President)

