

Sponsorship Opportunities

AtlAS Conference

“Setting Sail with International Arbitration”

September 30th, 2015

| | |
|---|---------|
| • CONFERENCE STRATEGIC PARTNER | \$7,500 |
| • CONFERENCE PARTNER | \$5,000 |
| • LUNCHEON SPONSOR | \$5,000 |
| • CONFERENCE BAGS | \$2,500 |
| • MEETING SUPPORTER | \$2,500 |
| • NETWORKING BREAK SPONSOR | \$2,000 |
| • PANEL SESSION SPONSOR | \$1,750 |
| • USB DRIVE/PROGRAM MATERIALS | \$1,750 |
| • PROMOTIONAL HAND OUT (NICK NACK) SPONSOR | \$1,000 |
| ▪ CONFERENCE PADS & PENS | |
| ▪ OTHER FIRM HANDOUTS | |

All contribution levels are for NON-EXCLUSIVE sponsorships unless otherwise indicated. Non-exclusive sponsorships may be converted into exclusive sponsorships for an additional contribution. If you are interested in contributing more than the suggested levels and would like to discuss options for doing so, please contact Whit Engle by email at englelaw@comcast.net or by phone at 770.653.1441.

CONFERENCE STRATEGIC PARTNER *NON-EXCLUSIVE* (LIMITED TO THREE) \$7,500

- Top listing on plaque commemorating opening of the Atlanta Center for International Arbitration and Mediation to be displayed in the center. Three (3) complimentary registrations to attend the Conference
- Logo recognition on the front cover of the Conference brochure and a 1/2 page ad;
- Logo recognition on all Conference signage;
- Logo recognition on the Conference website with a link to the firm's website;
- Opportunity to display promotional materials during the conference;
- Acknowledgement in all promotional materials and print advertising; and
- Insertion of promotional materials in the attendee Conference bags*.

CONFERENCE PARTNER *NON-EXCLUSIVE* (LIMITED TO THREE) \$5,000

Official Sponsor of the Conference

- Prominent listing on plaque commemorating opening of the Atlanta Center for International Arbitration and Mediation to be displayed in the center.
- Two (2) complimentary registrations to attend the Conference

- Logo recognition in the Conference brochure and a 1/3 page ad;
- Logo recognition on the Conference website with a link to the firm's website;
- Logo recognition on all Conference signage
- Opportunity to display promotional materials at conference
- Acknowledgement in all promotional materials and print advertising;
- Insertion of promotion materials in the attendee Conference bags*.

LUNCHEON SPONSOR *EXCLUSIVE ONLY* \$5,000

- Prominent listing on plaque commemorating opening of the Atlanta Center for International Arbitration and Mediation to be displayed in the center.
- Two (2) complimentary registrations to attend the Conference
- Official sponsor of the Conference Luncheon*;
- Logo recognition in the Conference brochure and a 1/4 page ad;
- Logo recognition on the Conference website with a link to the firm's website;
- Opportunity to display firm's promotional materials in the Luncheon room area, during the Luncheon;
- Acknowledgement in all promotional materials and print advertising; and

The Luncheon is an event where all attendees will have an opportunity to network and get to know fellow attendees!

MEETING SUPPORTER *NON-EXCLUSIVE* (No Limit) \$2,500

- Listing on plaque commemorating opening of the Atlanta Center for International Arbitration and Mediation to be displayed in the center.
- One (1) complimentary registration to attend the Conference
- Recognition in the Conference brochure;
- Logo recognition on the Conference website with a link to the firm's website; and
- Acknowledgement in all promotion materials and print advertising
- Ad in brochure

PANEL SESSION SPONSOR *EXCLUSIVE: PER PANEL* \$1,750

Sponsorships are available for each of the five panels. Panel topics include:

- Listing on plaque commemorating opening of the Atlanta Center for International Arbitration and Mediation to be displayed in the center.
- One (1) complimentary registration to attend the Conference
- Name and logo recognition on a free-standing sign in the meeting room during the panel presentation;
- Opportunity to display firm's promotional materials in the meeting room during the panel presentation;
- Acknowledgement in all promotional materials and print advertising; and
- Logo recognition on the Conference website with a link to the firm's website.

NETWORKING BREAK SPONSOR *NON-EXCLUSIVE* (Total of 2) \$2,000/Break
Official Sponsor of the Conference Morning or Afternoon Networking Breaks

- Listing on plaque commemorating opening of the Atlanta Center for International Arbitration and Mediation to be displayed in the center.
- One (1) complimentary registration to attend the Conference
- Recognition in the Conference brochure;

- Logo recognition on Networking Break signage and on each food and beverage station;
- Logo recognition on the Conference website with a link to the firm's website;
- Opportunity to display firm's promotional materials in Networking Break area; and
- Acknowledgement in all promotion materials and print advertising.

Beverage breaks occur during the two session breaks in the day's program. These breaks are 30-minute intervals, giving attendees the opportunity to relax and network in a central area.

Promotional Handouts:

CONFERENCE BAGS *EXCLUSIVE ONLY* **\$2,000**

- Listing on plaque commemorating opening of the Atlanta Center for International Arbitration and Mediation to be displayed in the center.
- One (1) complimentary registrations to attend the Conference
- Name and logo imprinted on the official conference bags provided by sponsor.
- Branding will be co-branded with AtlAS and other conference sponsors and will be regulated by AtlAS.
- Logo recognition in the Conference brochure and a 1/4 page ad; and
- Logo recognition on the Conference website with a link to the firm's website.

USB DRIVE/PROGRAM MATERIALS SPONSOR *EXCLUSIVE ONLY* **\$1,750**

- Listing on plaque commemorating opening of the Atlanta Center for International Arbitration and Mediation to be displayed in the center.
- One (1) complimentary registrations to attend the Conference
- Name and logo imprinted on the program materials USB Drive label, provided by sponsor. The USB Drive is distributed to all meeting attendees;
- Logo recognition in the Conference brochure and a 1/4 page ad; and
- Logo recognition on the Conference website with a link to the firm's website.

CONFERENCE PADS & PENS SPONSOR *EXCLUSIVE ONLY* **\$1,200**

- Listing on plaque commemorating opening of the Atlanta Center for International Arbitration and Mediation to be displayed in the center.
- One (1) complimentary registrations to attend the Conference
- Conference Pads & Pens branded with sponsor's name and logo, provided by sponsor, will be inserted in each meeting attendee's Conference bag*;
- Recognition in the Conference brochure; and
- Logo recognition on the Conference website with a link to the firm's website.

Other sponsorships might include the following: timepieces with a firm logo, flashlights, and other promotional nick-nacks. The basic business model is that the sponsor provides the item and pays a sponsorship fee of \$1,000. AtlAS then distributes the item with the conference bags.

**The sponsor is also responsible for all costs associated with shipping promotional materials to the conference hotel and coordinating with AtlAS, including any customs clearance fees. Please allow time for any promotional materials to clear customs.*

AtlAS/ACIAM BOOSTER *NON-EXCLUSIVE* (No Limit) **\$1,000**

- Listing on plaque commemorating opening of the Atlanta Center for International Arbitration and Mediation to displayed in the center.
- One (1) complimentary registration to attend the Conference
- Recognition in the Conference brochure;
- Logo recognition on the Conference website with a link to the firm's website; and
- Acknowledgement in all promotion materials and print advertising
- Mention in brochure

Sponsorship Commitment Form

AtLAS 4th Annual Conference

Atlanta, Georgia, USA

September 30th, 2015

FIRM/ORGANIZATION NAME _____

(As you want it to appear in the program)

NAME OF CONTACT _____

ADDRESS _____

CITY _____

TELEPHONE _____

EMAIL _____

SIGNATURE OF CONTACT _____

SPONSORSHIP:

ITEM _____

SEND INVOICE

PAYMENT:

AtLAS will accept checks, credit card and wire transfers as payment for sponsorships. Please make all checks payable in U.S. dollars to Atlanta International Arbitration Society, Inc.

CREDIT CARD TYPE: Visa MasterCard American Express

TOTAL DUE: \$ _____ **CREDIT CARD #** _____ **Exp. Date** _____

Sponsorship will not be confirmed until written request is received. Payment is due 30 days after sponsorship requests have been confirmed. Please fax or email form and send payment to:

Atlanta International Arbitration Society, Inc.

Attn: Valerie Saunders

999 Peachtree Street, Northeast #2300,

Atlanta, GA 30309

USA

Email: Valerie.Sanders@sutherland.com

PLEASE NOTE: This sponsor is responsible for all costs associated with any customs clearances fees. Please allow plenty of time for any promotional materials to clear customs.