

Sponsorship Opportunities

*All levels are for NON-EXCLUSIVE sponsorships unless otherwise indicated.

• CONFERENCE STRATEGIC PARTNER	\$7,500
• CONFERENCE PARTNER	\$5,500
• SPEAKER DINNER SPONSOR	\$5,000
• OPENING RECEPTION SPONSOR	\$2,500
• LUNCHEON SPONSOR	\$2,500
• RECEPTION SPONSOR	\$2,500
• NETWORKING BREAK SPONSOR	\$2,000
• MEETING SUPPORTER	\$1,500
• PANEL SESSION SPONSOR	\$1,000
• BREAKFAST SPONSOR	\$1,000
• PROMOTIONAL HAND OUT (NICK NACK) SPONSOR	\$1,000
▪ USB DRIVE	
▪ CONFERENCE PADS & PENS	
▪ OTHER FIRM HANDOUTS	

All contribution levels are for NON-EXCLUSIVE sponsorships unless otherwise indicated. Non-exclusive sponsorships may be converted into exclusive sponsorships for an additional contribution. If you are interested in contributing more than the suggested levels below and would like to discuss options for doing so, please contact Valerie Sanders by email at valerie.sanders@sutherland.com or by phone at 404.853.8168

CONFERENCE STRATEGIC PARTNER *NON-EXCLUSIVE* (LIMITED TO THREE) (ONE SOLD!) \$7,500

- Official Conference Strategic Partner
- Exclusive acknowledgements during Conference including Monday Dinner;
- Six (6) complimentary registrations to attend the Conference including free admission to the Monday Dinner, and 50% off the regular price for each subsequent Conference registration;
- Logo recognition on the front cover of the Conference brochure and a 1/2 page ad;
- Logo recognition on all Conference signage and special recognition on signage at the Monday Dinner;
- Logo recognition on website
- Opportunity to display promotional materials during the conference;
- Acknowledgement in all promotional materials and print advertising; and
- Insertion of promotional materials in the attendee Conference bags*.

CONFERENCE PARTNER *NON-EXCLUSIVE* (LIMITED TO FIVE) \$5,000

- Official Conference Partner
- Three (3) complimentary registrations to attend the Conference including free admission to the Monday Reception at the High Museum, and 50% off the regular price for each subsequent Conference registration.

- Logo recognition in the Conference brochure and a 1/3 page ad;
- Logo recognition on the Conference website with a link to the firm's website;
- Logo recognition on all Conference signage and special recognition on signage at the Monday Dinner;
- Ability to display promotional materials at conference
- Acknowledgement on signage inside the meeting room;
- Acknowledgement in all promotional materials and print advertising;
- Insertion of promotion materials in the attendee Conference bags*.

SPEAKER DINNER SPONSOR *EXCLUSIVE ONLY* (SOLD!) \$5,000

This dinner will take place on Monday evening of the Conference. Invitations will be extended to distinguished guests, all speakers slated for each panel as well as to early arriving attendees based upon space availability at the venue.

- Official sponsor of the Monday Speaker Dinner at the High Museum*;
- Three (3) complimentary registrations to attend the Conference including free admission to the Monday Dinner at the High Museum, and 50% off the regular price for each subsequent Conference registration;
- Logo recognition in the Conference brochure and a 1/4 page ad;
- Logo recognition on the Conference website with a link to the firm's website;
- Opportunity to display firm's promotional materials in/near the Dining area;
- Logo recognition on signage at the event;
- Acknowledgement in all promotional materials and print advertising; and
- Insertion of promotional materials in the attendee Conference bags*.

OPENING RECEPTION SPONSOR *EXCLUSIVE ONLY* (SOLD!) \$2,500

This reception will take place on Sunday evening prior to the Conference to be held at the Loews Hotel.

- Official sponsor of the Opening Reception at the Loews Hotel
- One (1) complimentary registration to attend the Conference including free admission to the Monday Reception and Dinner at the High Museum, and 50% off the regular price for each subsequent Conference registration;
- Logo recognition in the Conference brochure and a 1/4 page ad;
- Logo recognition on the Conference website with a link to the firm's website;
- Opportunity to display firm's promotional materials in the reception area;
- Logo recognition on signage at the event;
- Acknowledgement in all promotional materials and print advertising; and
- Insertion of promotional materials in the attendee Conference bags*.

The Reception is an event where attendees and faculty will have an opportunity to network!

LUNCHEON SPONSOR - Day 1 *EXCLUSIVE ONLY* \$2,500

- Official sponsor of the Monday Conference Luncheon*;

- One (1) complimentary registration to attend the Conference including free admission to the Monday Reception and Dinner at the High Museum, and 50% off the regular price for each subsequent registration;
- Logo recognition in the Conference brochure and a 1/4 page ad;
- Logo recognition on the Conference website with a link to the firm's website;
- Opportunity to display firm's promotional materials in/near the Luncheon room;
- Acknowledgement in all promotional materials and print advertising; and
- Insertion of promotional materials in the attendee Conference bags*.

The Reception is an event where attendees and faculty will have an opportunity to network!

RECEPTION SPONSOR *EXCLUSIVE ONLY* \$2,500

This reception will take place on Monday evening of the Conference immediately prior to the Dinner to be held at the High Museum.

- Official sponsor of the Monday Reception at the High Museum
- One (1) complimentary registration to attend the Conference including free admission to the Monday Reception and Dinner at the High Museum, and 50% off the regular price for each subsequent registration;
- Logo recognition in the Conference brochure and a 1/4 page ad;
- Logo recognition on the Conference website with a link to the firm's website;
- Opportunity to display firm's promotional materials in the reception area;
- Logo recognition on signage at the event;
- Acknowledgement in all promotional materials and print advertising; and
- Insertion of promotional materials in the attendee Conference bags*.

The Reception is an event where attendees and faculty will have an opportunity to network!

LUNCHEON SPONSOR - Day 2 *EXCLUSIVE ONLY* \$2,500

- Official sponsor of the Tuesday Conference Luncheon*;
- One (1) complimentary registrations to attend the Conference including free admission to the Monday Reception and Dinner at the High Museum, ; and 50% off the regular price for each subsequent registration.
- Logo recognition in the Conference brochure and a 1/4 page ad;
- Logo recognition on the Conference website with a link to the firm's website;
- Opportunity to display firm's promotional materials in/near the Luncheon room;
- Acknowledgement in all promotional materials and print advertising; and
- Insertion of promotional materials in the attendee Conference bags*.

NETWORKING BREAK SPONSOR *NON-EXCLUSIVE* (Total of 4) \$2,000/Break
 Official Sponsor of the Conference Morning or Afternoon Networking Breaks

- Recognition in the Conference brochure;
- Two (2) complimentary tickets to attend the Conference Luncheon;
- Logo recognition on Networking Break signage and on each food and beverage station;

- Logo recognition on the Conference website with a link to the firm’s website;
- Opportunity to display firm’s promotional materials in Networking Break area; and
- Acknowledgement in all promotion materials and print advertising.

Networking breaks occur during the two session breaks in the day’s program. These breaks are 30-minute intervals, giving attendees the opportunity to relax and network in a central area.

Promotional Handouts:

MEETING SUPPORTER *NON-EXCLUSIVE* (No Limit) \$1,500

- Recognition in the Conference brochure; and
- Logo recognition on the Conference website with a link to the firm’s website.
- One (1) complimentary ticket to attend a Conference Luncheon;
- Opportunity to display firm’s promotional materials in Networking Break area
- Acknowledgement in all promotion materials and print advertising

PANEL SESSION SPONSOR *EXCLUSIVE PER PANEL* \$1,000/panel

Sponsorships are available for each of the eight panels. Panel topics include:

- Name and logo recognition on a free-standing sign in the meeting room during the panel presentation;
- Opportunity to display firm’s promotional materials in the meeting room during the panel presentation;
- Acknowledgement in all promotional materials and print advertising; and
- Logo recognition on the Conference website with a link to the firm’s website.

BREAKFAST SPONSOR - Day 1 *EXCLUSIVE* \$1,000

Official Sponsor of the Breakfast on Day 1

- Recognition in the Conference brochure;
- Logo recognition on Breakfast signage;
- Logo recognition on the Conference website with a link to the firm’s website;
- Opportunity to display firm’s promotional materials in Networking Break area; and
- Acknowledgement in promotion materials and print advertising.

BREAKFAST SPONSOR - Day 2 *EXCLUSIVE* \$1,000

Official Sponsor of the Conference Breakfast on Day 2

- Recognition in the Conference brochure;
- Logo recognition on Breakfast signage;
- Logo recognition on the Conference website with a link to the firm’s website;
- Opportunity to display firm’s promotional materials in Networking Break area; and
- Acknowledgement in promotion materials and print advertising.

USB DRIVE/PROGRAM MATERIALS SPONSOR *EXCLUSIVE ONLY* \$1,000

- Name and logo imprinted on the program materials USB Drive label, provided by sponsor. The USB Drive is distributed to all meeting attendees;
- Optional ATLAS co-branding permitted at no extra charge upon prior written approval from ATLAS
- Logo recognition in the Conference brochure and a 1/4 page ad; and
- Logo recognition on the Conference website with a link to the firm's website.

CONFERENCE PADS & PENS SPONSOR * EXCLUSIVE ONLY* \$1,000

- Conference Pads & Pens branded with sponsor's name and logo, provided by sponsor, will be inserted in each meeting attendee's Conference bag*;
- Optional ATLAS co-branding permitted at no extra charge upon prior written approval from ATLAS
- Recognition in the Conference brochure; and
- Logo recognition on the Conference website with a link to the firm's website.

MISCELLANEOUS SPONSOR BRANDED HANDOUTS * NON-EXCLUSIVE* \$1,000

- Conference handouts branded with sponsor's name and logo, provided by sponsor, will be inserted in each meeting attendee's Conference bag*; Items may include pens, flashlights, binders, wallets, assorted nick nacks, etc.
- No co-branding with ATLAS permitted.
- Recognition in the Conference brochure; and
- Logo recognition on the Conference website with a link to the firm's website.

**The sponsor is also responsible for all costs associated with shipping promotional materials to the conference hotel and coordinating with ATLAS, including any customs clearance fees. Please allow time for any promotional materials to clear customs.*

Sponsorship Commitment Form

The 1st Annual Conference
April 15-17, Atlanta, GA

FIRM/ORGANIZATION NAME _____
(As you want it to appear in the program)

NAME OF CONTACT _____

ADDRESS _____

CITY _____

TELEPHONE _____

EMAIL _____

SIGNATURE OF CONTACT _____

SPONSORSHIP:

ITEM _____

SEND INVOICE

PAYMENT:

ATLAS will accept checks, credit card and a wire transfer as payment for sponsorships. Please make all checks payable in U.S. dollars to Atlanta International Arbitration Society, Inc. (ATLAS).

CREDIT CARD TYPE: Visa MasterCard American Express

TOTAL DUE: \$ _____ CREDIT CARD #-
_____ Exp. Date _____

Name of Beneficiary: Atlanta International Arbitration Society, Inc. (ATLAS)

Meeting Type:

Bank Name:

Bank Address:

Bank Routing Number:

Account Name:

Account Number:

SWIFT Code:

Sponsorship will not be confirmed until written request is received. Payment is due 30 days after sponsorship requests have been confirmed. Please fax or email form and send payment to:

Atlanta International Arbitration Society, Inc. (ATLAS)

Attn: Valerie Sanders, Treasurer
Sutherland Asbill & Brennan LLP
999 Peachtree Street NE | Atlanta, GA 30309-3996
404.853.8168 direct | 404.853.8806 facsimile
valerie.sanders@sutherland.com

PLEASE NOTE: This sponsor is responsible for all costs associated with any customs clearances fees. Please allow plenty of time for any promotional materials to clear customs.