

Sponsorship Opportunities

• CONFERENCE STRATEGIC PARTNER	\$7,500
• MONDAY GALA DINNER AND RECEPTION SPONSOR	\$6,000
• CONFERENCE PARTNER	\$5,000
• GALA DINNER	\$3,000
• OPENING RECEPTION SPONSOR	\$3,000
• LUNCHEON SPONSOR	\$2,500
• CONFERENCE BAGS	\$2,500
• NETWORKING BREAK SPONSOR	\$2,000
• MEETING SUPPORTER	\$1,750
• PANEL SESSION SPONSOR	\$1,750
• USB DRIVE/PROGRAM MATERIALS	\$1,750
• PROMOTIONAL HAND OUT (NICK NACK) SPONSOR	\$1,000
▪ CONFERENCE PADS & PENS	
▪ OTHER FIRM HANDOUTS	

All contribution levels are for NON-EXCLUSIVE sponsorships unless otherwise indicated. Non-exclusive sponsorships may be converted into exclusive sponsorships for an additional contribution. If you are interested in contributing more than the suggested levels and would like to discuss options for doing so, please contact Valerie Saunders by email at valerie.saunders@sutherland.com or by phone at 404.853.8168.

CONFERENCE STRATEGIC PARTNER *NON-EXCLUSIVE* (LIMITED TO THREE) \$7,500

- Six (6) complimentary registrations to attend the Conference including free admission to the Monday Reception and Gala Dinner;
- Logo recognition on the front cover of the Conference brochure and a 1/2 page ad;
- Logo recognition on all Conference signage;
- Logo recognition on website;
- Opportunity to display promotional materials during the conference;
- Acknowledgement in all promotional materials and print advertising; and
- Insertion of promotional materials in the attendee Conference bags*.

CONFERENCE PARTNER *NON-EXCLUSIVE * (LIMITED TO THREE) \$5,000

Official Sponsor of the Conference

- Four (4) complimentary registrations to attend the Conference including free admission to the Monday Reception and Gala Dinner
- Logo recognition in the Conference brochure and a 1/2 page ad;
- Logo recognition on the Conference website with a link to the firm's website;
- Logo recognition on all Conference signage and special recognition on signage at the Monday Reception and Gala Dinner;
- Ability to display promotional materials at conference
- Acknowledgement on signage inside the meeting room;
- Acknowledgement in all promotional materials and print advertising;
- Insertion of promotion materials in the attendee Conference bags*.

MEETING SUPPORTER *NON-EXCLUSIVE* (No Limit) \$1,750

- Recognition in the Conference brochure; and
- Logo recognition on the Conference website with a link to the firm's website.
- One (1) complimentary registration to attend the Conference including free admission to the Monday Reception and Gala Dinner
- Acknowledgement in all promotion materials and print advertising

OPENING RECEPTION SPONSOR *EXCLUSIVE ONLY* \$3,000

This reception will take place on Sunday evening prior to the Conference.

- Official sponsor of the Opening Reception;
- One (1) complimentary registration to attend the Conference including free admission to the Opening Reception;
- Logo recognition in the Conference brochure and a 1/4 page ad;
- Logo recognition on the Conference website with a link to the firm's website;
- Opportunity to display firm's promotional materials in the reception area at the time of the reception;
- Logo recognition on signage at the event;
- Acknowledgement in all promotional materials and print advertising; and

LUNCHEON SPONSOR – Day 1 *EXCLUSIVE ONLY* \$2,500

- Official sponsor of the Monday Conference Luncheon*;
- One (1) complimentary registration to attend the Conference including free admission to the Monday Reception and Gala Dinner;
- Logo recognition in the Conference brochure and a 1/4 page ad;
- Logo recognition on the Conference website with a link to the firm's website;
- Opportunity to display firm's promotional materials in the Luncheon room area, during the Luncheon;
- Acknowledgement in all promotional materials and print advertising; and

The Luncheon is an event where all attendees will have an opportunity to network and get to know fellow attendees!

GALA RECEPTION AND DINNER SPONSOR *EXCLUSIVE ONLY* \$6,000

This Gala Reception and Dinner will take place on Monday evening of the Conference. Invitations will be extended to distinguished guests, all speakers slated for each panel as well as to early arriving attendees based upon space availability at the venue.

- Official sponsor of the Monday Gala Dinner*;
- Three (3) complimentary registrations to attend the Conference including free admission to the Monday Reception and Gala Dinner;
- Logo recognition in the Conference brochure and a 1/4 page ad;
- Logo recognition on the Conference website with a link to the firm's website;
- Opportunity to display firm's promotional materials during the Gala Dinner;
- Logo recognition on signage at the event;
- Acknowledgement in all promotional materials and print advertising; and

The Monday Gala Reception and Dinner is an event where all attendees will have an opportunity to network and get to know fellow attendees!

LUNCHEON SPONSOR – Day 2

EXCLUSIVE ONLY

\$2,500

- Official sponsor of the Tuesday Conference Luncheon*;
- One (1) complimentary registration to attend the Conference including free admission to the Monday Reception and Gala Dinner;
- Logo recognition in the Conference brochure and a 1/4 page ad;
- Logo recognition on the Conference website with a link to the firm's website;
- Opportunity to display firm's promotional materials in the Luncheon room area, during the Luncheon;
- Acknowledgement in all promotional materials and print advertising; and

The Luncheon is an event where all attendees will have an opportunity to network and get to know fellow attendees!

PANEL SESSION SPONSOR

EXCLUSIVE PER PANEL

\$1,750/panel

Sponsorships are available for each of the eight panels. Panel topics include:

- Name and logo recognition on a free-standing sign in the meeting room during the panel presentation;
- Opportunity to display firm's promotional materials in the meeting room during the panel presentation;
- One (1) complimentary registration to attend the Conference including free admission to the Monday Reception and Gala Dinner;
- Acknowledgement in all promotional materials and print advertising; and
- Logo recognition on the Conference website with a link to the firm's website.

NETWORKING BREAK SPONSOR

NON-EXCLUSIVE (Total of 4)

\$2,000/Break

Official Sponsor of the Conference Morning or Afternoon Networking Breaks

- Recognition in the Conference brochure;
- One (1) complimentary registration to attend the Conference including free admission to the Monday Reception and Gala Dinner;
- Logo recognition on Networking Break signage and on each food and beverage station;
- Logo recognition on the Conference website with a link to the firm's website;
- Opportunity to display firm's promotional materials in Networking Break area; and
- Acknowledgement in all promotion materials and print advertising.

Beverage breaks occur during the two session breaks in the day's program. These breaks are 30-minute intervals, giving attendees the opportunity to relax and network in a central area.

Promotional Handouts:

CONFERENCE BAGS

EXCLUSIVE ONLY

\$2,500

- Name and logo imprinted on the official conference bags provided by sponsor.
- Branding will be co-branded with AtlAS and other conference sponsors and will be regulated by AtlAS.
- One (1) complimentary registration to attend the Conference including free admission to the Monday Reception and Gala Dinner
- Logo recognition in the Conference brochure and a 1/4 page ad; and
- Logo recognition on the Conference website with a link to the firm's website.

USB DRIVE/PROGRAM MATERIALS SPONSOR *EXCLUSIVE ONLY* \$1,750

- Name and logo imprinted on the program materials USB Drive label, provided by sponsor. The USB Drive is distributed to all meeting attendees;
- One (1) complimentary registration to attend the Conference including free admission to the Monday Reception and Gala Dinner
- Logo recognition in the Conference brochure and a 1/4 page ad; and
- Logo recognition on the Conference website with a link to the firm's website.

CONFERENCE PADS & PENS SPONSOR *EXCLUSIVE ONLY* \$1,000

- Conference Pads & Pens branded with sponsor's name and logo, provided by sponsor, will be inserted in each meeting attendee's Conference bag*;
- Recognition in the Conference brochure; and
- Logo recognition on the Conference website with a link to the firm's website.

Other sponsorships might include the following: timepieces with a firm logo, flashlights, and other promotional nick-nacks. The basic business model is that the sponsor provides the item and pays a sponsorship fee of \$1,000. ATLAS then distributes the item with the conference bags.

**The sponsor is also responsible for all costs associated with shipping promotional materials to the conference hotel and coordinating with AtlAS, including any customs clearance fees. Please allow time for any promotional materials to clear customs.*

Sponsorship Commitment Form

AtIAS 2nd Annual Conference
April 21-23, 2013, Atlanta, GA

FIRM/ORGANIZATION NAME _____
(As you want it to appear in the program)

NAME OF CONTACT _____

ADDRESS _____

CITY _____

TELEPHONE _____

EMAIL _____

SIGNATURE OF CONTACT _____

SPONSORSHIP:

ITEM _____

SEND INVOICE

PAYMENT:

AtIAS will accept checks, credit card and wire transfers as payment for sponsorships. Please make all checks payable in U.S. dollars to Atlanta International Arbitration Society, Inc.

CREDIT CARD TYPE: Visa MasterCard American Express

TOTAL DUE: \$ _____ **CREDIT CARD #** _____ **Exp. Date** _____

Sponsorship will not be confirmed until written request is received. Payment is due 30 days after sponsorship requests have been confirmed. Please fax or email form and send payment to:

Atlanta International Arbitration Society, Inc.
Attn: Valerie Saunders
999 Peachtree Street, Northeast #2300,
Atlanta, GA 30309
USA
Email: Valerie.Sanders@sutherland.com

PLEASE NOTE: This sponsor is responsible for all costs associated with any customs clearances fees. Please allow plenty of time for any promotional materials to clear customs.